

- Perspectives (/perspectives)
- Special Articles (/special-articles)
- ▼ Special (/specials)
 - Review Issues (<http://www.epw.in/content/review-issues>)
 - Special Issues (<http://www.epw.in/content/special-issues>)
- Engage (/engage)
- ▼ Web Exclusives (/web-exclusives)
 - Reports From the States (/reports-states)
 - Glimpses from the Past (/glimpses-past)
- Postscript (/postscript)
- Notes (/notes)
- Discussions (/discussion)
- Columns (/columns)
- Insight (/insight)
- Letters (/letters)
- Current Statistics (/current-statistics)
- EPW Index (From 1964) (/epw-index.html)

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⌂ A A ⌂

[Home \(/\)](#) » [Journal](#) » [Vol. 52, Issue No. 14, 08 Apr, 2017 \(/journal/2017/14\)](#) » [Performance of Mobile Phone Sector in India](#)

Performance of Mobile Phone Sector in India (</journal/2017/14/special-articles/performance-mobile-phone-sector-india.html>)

Vol. 52, Issue No. 14, 08 Apr, 2017 (</journal/2017/14>)

Special Articles (/special-articles) | [Balwant Singh Mehta \(/author/balwant-singh-mehta\)](/author/balwant-singh-mehta)

The mobile phone sector in India was stagnant for a few years because of an uncertain policy and regulatory environment. There was a reduction in the net addition to subscribers, an increase in the urban–rural divide, hyper-competition, and inefficient use of spectrum, which meant poor services, low investment, high debt, and a fall in revenue and profit. However, the sector's performance has been improving after the announcement of the new telecom policy in 2012 and other regulatory changes.

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As the article illustrates, the Telecom sector has wide scope for improvement. The present digital push might have increased growth in smartphones as electronic payments increased. But, the development of monopolistic trends is a cause of concern. One company aspiring for lions share of market is shaking smaller players. The merger moves of some companies reflect unfair competition has gained ground. This may be detrimental for perfect competitive atmosphere. There is a need to regulate competitive spirit and reduce unfair advantage to one company. Otherwise, future service charges may depend on the wishes of the dominant one leaving customers in dire straits

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(/journal/2018/28)

Contents (/taxonomy/term/31471)

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CONTENTS

- **Series by Another Name**
- **Published for Closing Borders**
- **The Right to Sit**
- **IT INFRASTRUCTURE COLLAPSE**
- **What is the Plan for Public Sector Bank?**
- **COMMENTARY**
- **Support for Delhi: A Longtime Demand**
- **Coal Auctions: A Touch of Good Governance?**
- **Challenging the Status of Chief Information Commissioners**
- **Gandakurum Reservoir Project**
- **BOOK REVIEW**
- **Allegory: A Study in Ideals**
- **Abuse: A Study in Ideals**
- **Radio Spectrum Auction**
- **REGULATIONS**
- **National Health Policy, 2017: Revolving Public Health Churnery**
- **SPECIAL ARTICLES**
- **In the Chair of Factors: Meeting the Needs of Thought**
- **Social Choice and Political Economy of Health**
- **Cultural Homogenisation and the Substance of National Congress**
- **DISCUSSION**
- **The Real Status of Rural Sanitation**
- **COMMENTARY SYNOPSIS**

A Tug of War
The Supreme Court's judgment on the conflict between the Delhi government and the Lieutenant Governor has laid bare the untenability of Article 239-AA and the need to grant full statehood to Delhi. [page 12](#)

Back-door Privatisation
Changes to the coal block allocation policy are allowing public sector companies that have been allotted coal blocks to contract private mine developers-cum-operators owing to inadequate monitoring of the process. [page 14](#)

Attack on Autonomy
The government's contention that the office of the Chief Information Commissioner is not on a par with other constitutional institutions like the Election Commission, is effectively diluting the Right to Information Act. [page 19](#)

Displacement and Development
The basic human rights to a decent life, and resettlement and rehabilitation of displaced people continue to be violated, as is evident in the Gandakurum Reservoir Project in Andhra Pradesh. [page 22](#)

Political Economy of Health
Two articles examine the National Health Policy, 2017 in the light of its push for greater involvement of the private sector and the impact this will have on the public health system. [pages 31 and 85](#)

(/journal/2018/28)

Engage